



Town of Surfside 75th Anniversary



May 16, 2010

Dear the Town of Surfside,

It was with great pleasure and upmost pride to have served on Surfside's 75th Anniversary Committee this past year. It was an honor to have been part of the planning and execution of the events leading up to and including our Town's official anniversary: Family Fun Day at the 96th Street Park on January 31; the Arts Festival in the downtown area with a special tent devoted to the history of Surfside on March 13 & 14; and the cumulating Town Parade (along Surfside Boulevard) and the Surf Club sponsored beach barbeque on May 16.

Through these events and drafting this commemorative booklet, the Committee was consistently delighted by our Town's wonderful history; Surfside's incredible past came back to life. What became clear to us all is not only what a rich history Surfside has, but how fortunate we are to live in this beautiful oceanside community. Surfside has maintained the small-town, community feel of yesterday but continues to move forward with thoughtfulness, innovation and creativity. We look forward to our future generations serving on the 100th Anniversary Committee; it is this generation that will ensure Surfside's remarkable future.

We give special thanks to Tim Milian, Parks and Recreation Director and Duncan Tavares, Tourist Bureau Director. We could not have successfully planned and executed our plans, events and this commemorative booklet without their help and that of their incredible staffs.

We also thank our honorary committee member Seth Bramson for his historical perspective and knowledge and for allowing us to use the Bramson Private Archives.

Further thanks to Kathy Imberman who copyedited this booklet with great skill and shared practical and interesting input and to longtime Surfside residents and former Mayors Marion Portman and Eli Tourgeman, who provided invaluable historical perspective and memorabilia. Thank you.

We wish the Town and its residents all the best and hope that future generations continue with the vision to maintain Surfside as the beautiful paradise it is today.

Sincerely,

The 75th Anniversary Committee

Ricardo Mualin, Chairman
Dana Kulvin, Vice-Chair
Joseph Graubart, Vice Mayor and Commission Liaison
Anthony Blate
Randy Rubin



Town Commission

Mayor Daniel Dietch

Vice Mayor Joe Graubart

Commissioner Marta Olchyk

Commissioner Michael Karukin

Commissioner Edward Kopelman

Town Officials

Town Manager Gary L. Word

Town Attorney, Lynn M. Dannheisser

Town Clerk, Debra E. Eastman

Police Chief, Dave Allen

Finance Director, Martin Sherwood

Public Works Director, Fernando Rodriguez

Building & Zoning, Paul Gioia

Parks and Recreation Director, Tim Milian

Tourist Bureau Director, Duncan Tavares

Office/Utility Coordinator, Catherine Colonna

SURFSIDE TURNS 75

The Beginning¹

Pioneer architect Russell T. Pancoast, who designed many of the early structures along Miami Beach, built the Surf Club, located at 90th Street and Collins Avenue, between 1929 and 1930. On May 18, 1935, resisting an attempt at annexation by the City of Miami Beach, 35 members of the privately-owned club incorporated the Town of Surfside and financed the venture with a \$28,500 loan.

Even though at the time of its incorporation Surfside boasted only 50 residents and very few buildings, the future growth of our Town had been predetermined by The Tatum Brothers, prolific Dade County real estate developers of that period. Between 1923 and

1925, they had subdivided the land that would come to be known as The Town of Surfside from the Atlantic Ocean on the east to Indian Creek on the west.² Another influential individual was builder Henri Levy, a Jewish immigrant from the Alsace region of France, who developed Biscaya Island and a portion of land from 87th to 92nd Streets between the years of approximately 1924 - 1938.



Surf Club, 1947³



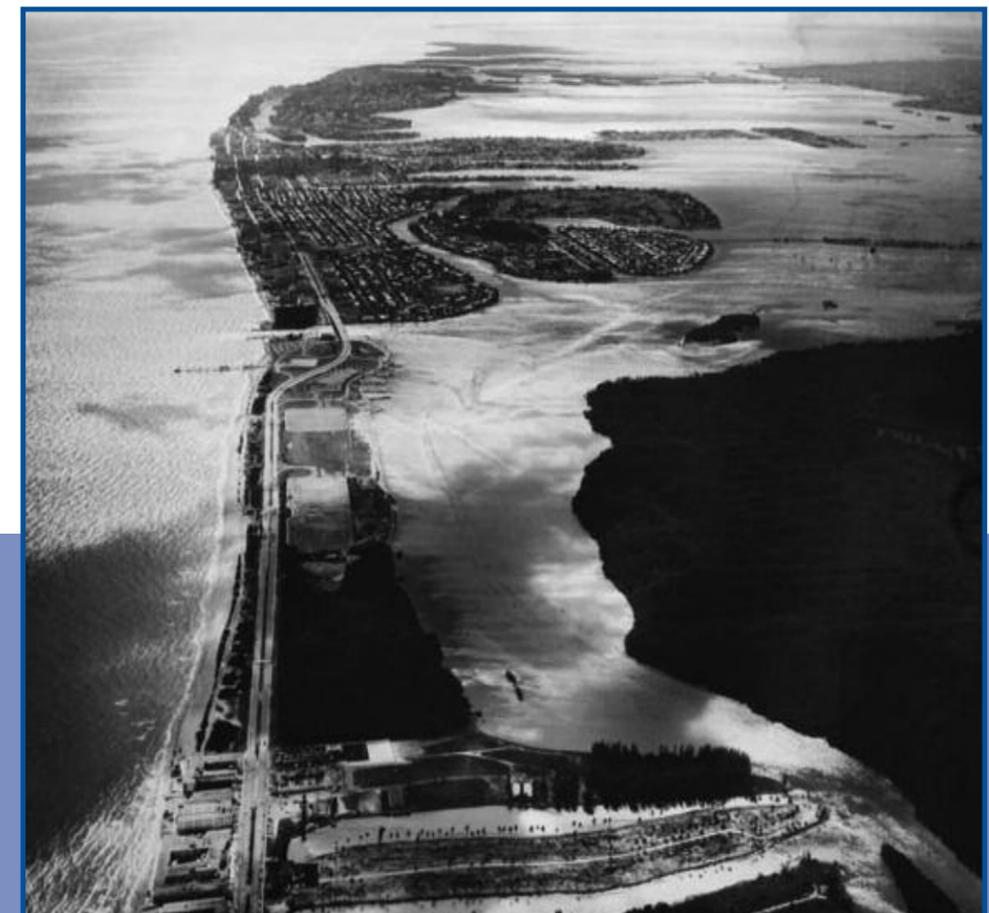
Surf Club, 1930⁴



Surf Club, circa 2001-2002⁵



Southern View from the Collins Avenue Bridge, 1958⁷



Aerial view of Haulover Beach Park, Haulover Inlet, Bal Harbour, Surfside, and Miami Beach, 1962⁶

The Town Commission

Spearman Lewis served as Surfside's first Mayor. Mayor Lewis and the Commission envisioned a seaside town that incorporated resorts, residences and businesses; not so different from the Town's current goals. Other notable Mayors include Colonel Rudolph W. Riefkohl, James P. Wendler and Marion Portman. Riefkohl was a decorated war hero from 1945 to 1975; Wendler was Publisher and Editor of the Miami Beach Times, a news paper founded by his father;⁸ and Portman, was the first and only female Mayor of Surfside, as well as the first female Mayor in all of Dade County. Portman's brother, Sidney King, also served as Mayor for one term during the 1960's.



Surfside's First Commission, 1935⁹

Mayors of Surfside

1935-1938	Spearman Lewis
1938-1939	Arthur G. Jones
1939-1940	Lieutenant Treadwell Covington
1940-1941	Henry Baer
1941-1942	J. Claud Carroll
1943-1944	Joe R. Evans
1944-1948	E. Nash Matthews
1948-1949	Thomas P. Coogan
1949-1951	Colonel Rudolph W. Riefkohl (died in office)/ Thomas P.Coogan
1951-1952	E.P. Fryar
1952-1954	John Boehrer
1954-1956	Lee Rose, Jr.
1956-1958	James P. Wendler
1958-1960	Eugene Schwarz
1960-1962	Irving Schulman
1962-1964	Sidney King
1964-1966	Lee Howard
1966-1968	Louis Stallman
1968-1970	David Davis
1970-1972	Marvin Weinstein
1972-1974	Eli Lurie
1974-1976	Marion Portman (only female Mayor)
1976-1978	Sam Brenner
1978-1980	Mitchell Kinzer
1980-1982	Alfred Dermer (died in office)/Mitchell Kinzer
1982-1988	Ben Levine
1988-1990	Mitchell Kinzer
1990-1992	Eli Tourgeman
1992-2004	Paul Novack (longest serving Mayor)
2004-2006	Timothy Will
2006-2010	Charles W. Burkett IV
2010-Pres.	Daniel Dietch



Town Commission, 1950¹⁰

Today's Commission is comprised of five elected officials: the Mayor, the Vice-Mayor and three Commissioners. The Mayor is elected separately from the rest of the Commission, who run in an at-large contest where the four highest vote-getters are elected, the highest vote-getter serving as Vice-Mayor.

Town Hall

Soon after incorporation in 1935, Surfside's first Town Hall was constructed at 9550 Harding Avenue (the current location of Hair 2000, Inc.). Housed in the Town Hall were an eleven-man police department, a three-man fire department, the Commission Chamber, and a jail. Surfside's fire fighting force eventually would eventually expand to 39 paid and volunteer firefighters. On March 1, 1973, Surfside signed a contract with Miami-Dade County to provide for outside fire/rescue services. The Miami-Dade fire station located closest to our Town is at Haulover Park.



First Town Hall, 1935¹¹



Surfside Volunteer Fire Department, 1955¹²

In 1957, a new Town Hall was constructed at 9293 Harding Avenue, its current location, that included a Commission Chamber and Police Department. The proceeds from the sale of the old building, which sat in the center of the bustling business community, covered the costs associated with the construction of the new Town Hall. Within the Commission Chamber of this building, Surfside also had its own municipal court, which operated until 1977 when the Florida Constitution abolished the municipal court system. This structure would undergo a complete renovation in 2001. Located within the Town Hall at the time of the publication of this commemorative booklet are meeting rooms, administrative offices, the Surfside Police Department, and a state-of-the-art Commission Chamber.

In the 1950's, Surfside owned its own water system, which included a 750,000 gallon ground-level storage tank that was located at Town Hall, and not visible to the public. Records do not show when that was dismantled. In about 1956, Surfside purchased its own garbage dump, located in what is now the City of Miami Gardens, saving the Town money on garbage hauling fees. In the late 1950's, surplus acreage at the dump site was sold to finance municipal improvements and retire Town debt. It is unclear when the remainder of the land was sold and the dump ceased being used.



Demonstrating the Dade County Civil Defense Program in Surfside, 1956¹³



Ribbon cutting, New Town Hall, 1957¹⁴



Surfside Town Hall 1957 - 2000,
(photograph taken in 1995)¹⁵



Surfside Town Hall, 2008¹⁶



Surfside Police
at the Beach, circa 2002¹⁷



Powerful Community

As the provider of Florida's lowest electric bill,
Florida Power & Light Company congratulates the
Town of Surfside for 75 years of oceanfront living.



FPL
www.FPL.com

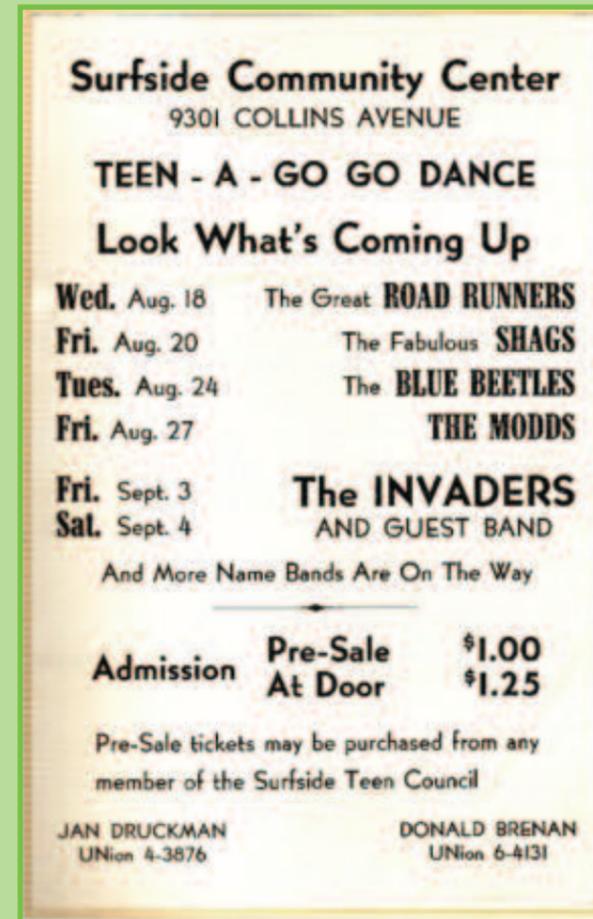
Community Center

The land that would eventually become home to the Surfside Community Center was acquired over a thirteen-year-period beginning in 1945, when Surfside was given a tract of land on the southeast corner of 93rd Street and Collins Avenue (this piece of land was utilized as a children’s playground until 1962). In 1956, Surfside purchased the Lehman Estate on the northeast corner of 93rd Street and Collins Avenue. The two lots provided the town with 110 feet of beachfront land, interrupted by a 50-foot wide road ending at the beach at 93rd Street. In 1958, Surfside exercised its eminent domain powers, closed the road, and obtained additional land resulting in a total beach frontage of 160 feet.¹⁸

The Surfside Community Center, originally planned as a Convention Center, was built by the Millman Construction Company on the aforementioned parcels. The project began on March 15, 1962 and concluded with the Dedication of the facility taking place on November 11, 1962. Many celebrities attended the festivities, including Jayne Mansfield, the famous 1950’s film actress. The building, designed by Francis R. Hoffman, housed a beautiful pool area (complete with a multi-lane lap pool, a small kiddie pool, and a snack bar), a large multi-purpose room with a stage, and two special function rooms. Over time the building came to house a library and offices for Surfside’s Tourist Bureau and Recreation Department. A popular summer camp program was initiated over 35 years ago and still operates at a full capacity today.

Hundreds of community events, meetings, weddings, and other notable functions have taken place at the Center. In 1964, World Heavyweight Champion Sonny Liston trained at the Surfside Community Center for his historic fight against Cassius Clay, who would soon thereafter change his name to Muhammad Ali, and be crowned the new champ. Clay made a surprise visit to the Center in hopes of riling up his opponent and distracting Liston from his pre-fight practice, an event that made national news!

The Community Center was demolished in March of 2008 due to concerns about safety, and to make way for a new, updated facility. The new facility was designed as a two-story structure, to be built in two phases. The first phase, a one-story building with offices, a large meeting room, snack bar/grill, children’s water park and lap pool, should be completed by 2011.



Flyer for Event at the Surfside Community Center, circa 1964¹⁹



Cassius Clay at the Surfside Community Center before his legendary February 25, 1964 Heavyweight Championship fight with Sonny Liston. Clay changed his name to Muhammad Ali a week later.²⁰



Plan for New Community Center, Phase 1²¹

Business District

Surfside's business district, the two blocks of Harding Avenue between 94th Street and 96th Streets, was created early in our Town's history and still retains much of its original small-town charm. While old-timers will remember such institutions as Sheldon's Drugs, Surfside Florist, Danny's, and Surfside Travel, recent additions including Publix, Flanigan's, Ragazzi, and Sushi Republic appear to be on their way to becoming community landmarks. Surfside also is home to a branch of the United States Post Office which serves the entire 33154 zip code, including the communities of Surfside, Bal Harbour, Bay Harbor Islands, and Indian Creek Village.

It is interesting to note that The Tatum Brothers, the visionary real estate developers responsible for subdividing large parts of Miami and Miami Beach, had created the plan for Surfside's business district long before the Town existed. Their 1924 Plat No. 6 subdivision plans allowed for a business section with an area for hotels and apartment buildings, essentially identical to its current configuration.²²

In 1975, the Town began offering a "Surfside Mini-Bus" shuttle service, which rode throughout the neighborhood stopping off at Food Fair (a grocery store that was located where Publix now operates). The bus was routed so that it would pass within one block of any home in Surfside.²⁹ The original fare was 10 cents! The Town still offers its residents the bus service, however, it is now provided through a contract with an outside company.

The service is currently provided at no charge to the residents, since it is paid for by Surfside's portion of a Miami-Dade County sales tax dedicated to funding local transportation. Currently, the mini-bus runs throughout the Town (including by Publix), to the Miami Shores Aquatics Center and to the Miami Beach Miami-Dade County Library; it operates Monday to Saturday.



Governor Fuller Warren dedicating the new Surfside branch of the U.S. Post Office, 1954²³



Downtown Surfside, 1950²⁴



Publix comes to Surfside, December 2004²⁵



Downtown Surfside, 1945²⁶



95th Street Parking Lot, 1956²⁷



Surfside's Downtown, looking south, circa August 2007²⁸

The Beach

The beach, of course, is central to the heart and soul of Surfside. As the jewel of the Town, Surfside continues to make maintenance of its beach a top priority; it was completely refurbished in the 1990's, and is scheduled to be refurbished again in 2011 (pending approvals and funding). Although Surfside's beach sand used to be pink, the sand imported from the Caribbean for the replenishment project turned our beach white. Over the years, many events have taken place on this beautiful beach and most recently, in 2006, the Parks and Recreation Department inaugurated its Annual 5K Race.



Surfside's Annual 5K Race, 2009³⁷



Surfing Lessons on the Beach, circa 2007³⁴



Surfside Beach Park, 1935³²



Surfside Lifeguard Stand at 93rd Street, 2005³³



Pipes expelling sand, water, and shells for new beach, Beach Replenishment, 1992³⁰



Manatees Mating, Off of 93rd Street and Collins Beach, circa 2009³⁵



Loggerhead Laying Her Eggs, 93rd Street and Collins Avenue, May 15, 2007³⁶

Places of Worship

Surfside has been home to many religious institutions throughout the years. The first one was the Surfside Community Church, established in 1945. There is no record of where this church was located but prior to opening its building, services took place at Town Hall, 9550 Harding Avenue. In 1953, the First Church of Christ Scientist came to town and was located at 228 89th Street. It is unclear when either of those churches closed their doors. In 1958, Casa de Jesus took residence at 228 89th Street, and still operates there today. In 1968, Surfside welcomed its first synagogue, Magen David Synagogue, located at 9348 Harding Avenue. It is still there today. The Shul of Bal Harbour was established at 9540 Collins Avenue in 1983 and is still a thriving synagogue in town. In 1997, Young Israel of Bal Harbour established a presence at 9592 Harding Avenue, 2nd Floor, where its congregation still meets. Between 1996 and 2006, the church Centro Cristiano Ebenezer operated at 9173 Harding Avenue. Most recently, the Sephardic Community Torah Center established a congregation at 310 95th Street.

Residential Areas

Surfside's residential areas consist of a mix of single-family homes, duplexes, and several apartment buildings west of Harding Avenue as well as high and low-rise condominiums and apartment buildings east of Harding Avenue. The single-family home section of the town was built in stages. According to a survey released in 2000, the construction of houses breaks down as follows: 1939 and earlier (176 homes constructed), 1940's (431), 1950's (934), 1960's (195), 1970's (536), 1980's (330) and 1990's (564) (no available data for 2000's).³⁸

As previously mentioned, Henri Levy developed a large portion of the residential area. This included Veterans Park, located at Surfside's entrance at Collins and 88th Street, which was originally referred to as June and Clemence Park after Henri's two daughters. In 2009, the Town Commission declared June 9th as Henri Levy Day in the Town of Surfside. Levy also developed Normandy Isle and the 79th Street Causeway.

In 2004, the residents of the Town of Surfside voted overwhelmingly in support of a Charter Amendment which added the requirement of a popular vote before any changes can be made to the current twelve-story height limit for buildings on the ocean side of Collins Avenue. This is intended to help the town retain its relatively low-rise character and friendly charm.

Surfside is also known for its distinctive MiMo architecture. One well-known MiMo architect who built at least four houses in Surfside was Wahl Snyder.⁴² Snyder is renowned as the architect who introduced the split-level house (1939) and townhouse designs (1964) to the Miami area. Snyder's architectural hallmark was a keen interest in integrating the outside world into living space. Other famous MiMo architects who built houses in Surfside include Gilbert, Fein, Leonard Glasser, Igor Polivetsky, and Donald G. Smith.

Today approximately 5,280 people live in Surfside. There are approximately 1,262 single family homes and 1,892 multi-family units. This is a far cry from the 1930's when only a smattering of single-family houses existed and very few other buildings stood.

For at least over 40 years, there have been two public parks located within the single-family home district; the 96th Street Park at Bay Drive and 96th Street and the Hawthorne Tot-Lot at Bay Drive and 90th Street. In fact, the Hawthorne Park was dedicated May 18, 1960 in observance of the Town of Surfside's 25th Anniversary. These two parks are consistently overflowing with children and host many festive Town events. The Tennis Center at 8750 Collins Avenue also provides a location for recreational opportunities.



Veteran's Park, Veteran's Day, November 11, 2009⁴¹



Bridge to Biscaya Island, circa 1954⁴⁰



Surfside Condos/Residential, 1985³⁹



Surfside Apartments, circa 1952⁴³



Surfside Motel Apartments, circa 1952⁴⁴



Henri Levy feeding prospective buyers of Normandy Beach property on land that would become the Town of Surfside, 1925⁴¹



Spring Egg Hunt 96th Street Park, 2008⁴⁶



Afterschool at the 96th Street Park, 2010⁴⁸



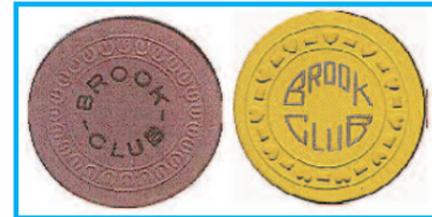
Surfside Park at Bay and 96th Street, 1986⁴⁵



Soccer Practice 96th Street Park, 2005⁴⁷

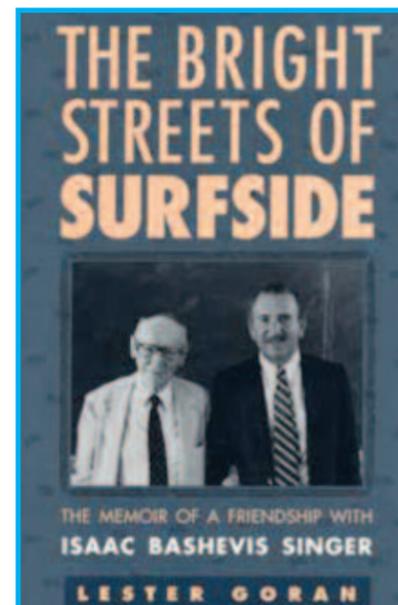
A Storied Past

Surfside has had its share of vice and infamous residents. During the 1940's, there was at least one illegal casino in Surfside called the Brook Club⁴⁹, located on the west side of Harding Avenue, in the middle of the block between 94th and 95th Streets, where Danny's Restaurant would later be located. The criminal activity at the Brook Club made local and national headlines, and Florida's Attorney General campaigned to have it closed down.⁵⁰



There also was once a significant organized crime presence amongst Surfside's residential population. According to testimony provided to the United States Senate in 1950, Tony Accardo, a "boss" in the Capone crime syndicate, resided at 9199 Collins Avenue.⁵¹ In February 1930, another colorful Surfside character, Sam Tucker, was indicted by a Federal Grand Jury in Buffalo, New York. He was charged with operating a massive rum-running ring that operated a barge making runs between Canada and Buffalo. In official documents, Tucker listed his address as 1347 Biscaya Drive.⁵² In its 75-year history, at least twelve other gangsters "allegedly" had homes in Surfside.⁵³

Surfside also has been home to notable authors. Its most famous literary resident was Isaac Bashevis Singer, the renowned Yiddish poet and short-story writer, who was awarded the 1978 Nobel Prize in Literature. In fact, the 1994 memoir of Lester Goran, Singer's friend during the Surfside period of his life, was titled "The Bright Streets of Surfside: The Memoir of Friendship with Isaac Bashevis Singer." Surfside's 95th Street is also known as Isaac Bashevis Singer Boulevard in the writer's honor.



Another famous Surfside resident was Sid Pepper, who lived in Surfside for 35 years (1970 - 2004). Pepper wrote over 300 songs for famous artists, including 45 songs for Elvis Presley, as well as such classics as Red Roses for a Blue Lady, The Naughty Lady of Shady Lane and Kiss of Fire. In 2009, the Surfside Commission proclaimed June 25, Mr. Pepper's 90th birthday, as Sid Pepper Day.⁵⁶

Although the television series was set in Miami Beach, Surfside is also associated with the South Florida detective show Surfside Six, in which three detectives, Ken Madison (played by Van Williams), Dave Thorne (played by Lee Patterson) and Sandy Winfield II (played by Troy Donahue) operated their headquarters off of a houseboat docked at the Intracoastal Waterway. The series ran from 1960- 1962.⁵⁷

Sheldon's Drugs, formerly located on the northeast corner of 95th Street and Harding Avenue, was used as an outdoor location for a scene in the 2002 movie *All About the Benjamins*. Many Surfside residents stopped by to watch the filming, and a few were even hired as extras.

Coincidentally, although originally named after flowers, all of Surfside's streets west of Harding Avenue were long-ago renamed after famous (mostly English) poets: Edwin A. Abbott, Lord Byron, Charles Dickens, Ralph Waldo Emerson, Richard Hurrell Froude, Hamlin Garland, Nathaniel Hawthorne, and Washington Irving. At the ends of some of east-west streets before entering the beach look up and you will see birdhouses commemorating some of these authors. They were conceived of and built by a young town resident, Frank MacBride, III in 2001 for his Eagle Scout project. Another young Surfside resident was equally inspired by these poets and commemorated them in a poem of his own titled "I Live on Literary Row."



Bird House at 89th and Collins commemorating Nathaniel Hawthorne⁵⁴

I LIVE ON LITERARY ROW

Upon entering this fair town
Set in the midst of an urban city
One notices the pillar surrounded by flags:
Poetry lives on my streets
Dickens lives on my corner
The next block I find Hawthorne.
As I walk from block to block
Authors surround me.
Each corner honored by a poets name,
A literary village.

What a privilege to live on literary row.
Surfside, an authors' haven where
dreamers meet and writers write.
A peaceful oasis set next to the sea
We know Singer use to see,
granted a Nobel Prize among neighboring host.
Literature surrounds my every path,
No wonder I am a dreamer
Walking on Nobel Prize lane.⁵⁵



Historical Importance



Entrance to Indian Creek Village Bridge, circa 1956⁵⁹

Surfside has a historic presence within Florida and six different locations have been recognized as archeologically significant and/or historical by the Bureau of Archaeological Research within the Florida Office of Cultural and Historic Preservation. The six listed sites within the Town include: a prehistoric mound, a prehistoric midden, and four (4) structures. The Indian Creek Bridge, adjacent to the Town, is also listed.⁵⁸

In 1923, when The Tatum brothers were clearing the land for the subdividing and platting of what would become Surfside, numerous Indian remains and artifacts were found on Bay Drive. Despite this discovery, the road was paved over. A 1933 - 1934 archaeological dig uncovered a 372-foot long habitation mound ("the Mound") and the remains of at least 50 Tequesta Indians, potsherds, arrowheads, bone tools, and other Tequestan artifacts made out of shell and stone. Unfortunately all of these remains, following cataloguing in Tallahassee, seemingly disappeared while in the state's custody.

Another dig in 1935 unearthed additional Tequestan relics which were donated to the Smithsonian Institute.⁶⁰

Historical Structures	8836 Collins Avenue	8836 Collins Avenue	1930	Architectural Style - Mediterranean Revival ca. 1880-1940
Historical Structures	Surf Club	9011 Collins Avenue	1930	Architectural Style - Mediterranean Revival ca. 1880-1940
Historical Structures	Nichols West Apartments	9560 Collins Avenue	c1947	Architectural Style - Modern ca. 1920-1940
Historical Structures	Van Rel Apartments	9578 Collins Avenue	c1947	Architectural Style - Mediterranean Revival ca. 1880-1940
Historical Sites	Surfside Middem	Bay Dr and 92 St.	n/a	Culture - Glades
Historical Sites	Surfside Mound	Bay Dr and 94 St.	n/a	Culture - Prehistoric
Historical Bridges	Indian Creek Bridge	Bay Dr and 91 St.	c1929	Engineers - Belsham, Richard A./Ashworth, F. K.

The Community Today

Surfside currently boasts a population of about 5280 people. One figure estimates that by 2015 the population will be 7052.⁶¹ This population is a varied mix of ethnicity and culture. According to 2000 Census figures (the most recent figures compiled by the Census Bureau), Surfside had the twentieth highest percentage of Brazilian residents in the United States, with 1.60% of the populace. It had the twenty-third highest percentage of Colombian residents in the United States, at 4.66% of the town's population, as well as the twenty-third highest percentage of Cuban residents in the United States at 20.15% of the its population. Surfside also had the thirty-fourth most Peruvians in the United States, at 1.47%, while it had the eleventh highest percentage of Trinidadians and Tobagonians, at 1.30% of all residents. Surfside's Venezuelan community had the eleventh highest percentage of residents, which was at 1.41%. As of 2000, Spanish was spoken as a first language by 49.40% of residents, while English was spoken by 42.10% of the population. Other languages spoken in our Town included Portuguese 2.36%, Russian 2.04%, German 1.39%, Yiddish 1.39%, and French, which was the mother tongue for 1.28% of the population.⁶²



GWEN MARGOLIS
 FLORIDA STATE SENATOR 1980-1992, 2002-2008
 SENATE PRESIDENT 1990-1992

May 16, 2010

Town of Surfside
 9293 Harding Avenue
 Surfside, FL 33154

Dear Friends and Neighbors of Surfside,

Congratulations on the 75th Anniversary of Surfside. This town went from a sandbar with one story motels to a beautifully finished vibrant community. I have represented this wonderful city in many capacities during my 34 years in office. It has been a great privilege to serve you.

The Town of Surfside went from a sleepy tourist town to a vibrant and thriving community. The people of this community are from a cross section of backgrounds, all with the goal to make a good home for their families. Be very proud of where your community is 75 years after its founding.

Again, I want to congratulate you, may your town enjoy many more good years to come.

Sincerely,

Gwen Margolis

Not Printed at State Expense



**OFFICE OF THE MAYOR
MIAMI-DADE COUNTY, FLORIDA**

**CARLOS ALVAREZ
MAYOR**

May 2010

Dear Mayor Dietch and Commissioners:

As Mayor and on behalf of the more than two million residents of Miami-Dade County, I would like to extend my warmest congratulations to the Town of Surfside as it celebrates its 75th anniversary.

Since 1935, the Town of Surfside has served as an example of the type of community each municipality in Miami-Dade County should strive to be. As an area of tremendous growth, redevelopment and neighborhood togetherness, I anticipate more productivity and success in the years to come.

Miami-Dade County always takes great pride in supporting communities that enrich the quality of life of our society. Your town's commitment to delivering excellence and outstanding leadership in South Florida are commendable. The beneficiaries of your dedication are the residents and visitors of Surfside.

Once again, congratulations on this 75th anniversary celebration. I wish you continued health, happiness and success.

Sincerely,

Carlos Alvarez
Mayor



**SALLY A. HEYMAN
COMMISSIONER**

Board of County Commissioners
MIAMI-DADE COUNTY - FLORIDA

STEPHEN P. CLARK
111 N.W. FIRST STREET, SUITE 220
MIAMI, FLORIDA 33128 1963
(305) 375-5128

April 27, 2010

Town of Surfside
9293 Harding Avenue
Surfside, Florida 33154

I applaud and congratulate you all on the 75th Anniversary of the Town of Surfside. You have achieved much during this period of time and your accomplishments are noteworthy.

I know you all take great pride in the town and I look forward to seeing and hearing of many more outstanding accomplishment and milestones reached by the Town of Surfside.

Sincerely,

Sally Heyman
Commissioner
District 4



email: mayor@balharbour.org

Jean Rosenfield
Mayor

May 5, 2010

To Our Friends in the Town of Surfside,

On behalf of the Village Council, staff and residents of Bal Harbour Village, I want to extend our congratulations to the Town of Surfside on your 75th Anniversary.

We in Bal Harbour Village have always felt that we share more than a border with our neighbors to the south...we share the distinction of making up one of the most beautiful areas in the world. Maintaining and improving on that distinction, and the spirit of community, has been a driving force in the sixty-four years that Bal Harbour and Surfside have shared a common history. We look forward to continuing to work hand in hand with the Town of Surfside as we move into the future.

Best of luck as you embark on your next three quarters of a century of progress.

Yours truly,

Jean Rosenfield
Mayor



May 3, 2010

Town Council

Kenneth Weinstein
Mayor

Ileene S. Wallace
Vice-Mayor

Stephanie Bruder
Councilwoman

Jordan W. Leonard
Councilman

Alberto Ruder
Councilman

Isaac Salver
Councilman

Robert H. Yaffe
Councilman

Town Officials

Ronald J. Wasson
Town Manager

Marlene Marante
Town Clerk

Craig B. Sherman
Town Attorney

Town of Surfside
9293 Harding Avenue
Surfside, FL 33154

Dear Residents of Surfside:

Congratulations to the Town of Surfside as it celebrates its 75th anniversary.

Best wishes to our "sister city".

Good Luck in the future!

Sincerely,

Col. Kenneth Weinstein
Mayor of Bay Harbor Islands

KW/vm

c Town Council Members



INDIAN CREEK VILLAGE, FLORIDA

April 27, 2010

BERNARD KLEPACH
MAYOR

JAVIER HOLTZ
VICE MAYOR

ROBERT DIENER
COUNCIL MEMBER

DR. SCOTT SEGAL
COUNCIL MEMBER

IRWIN TAUBER
COUNCIL MEMBER

C. SAMUEL KISSINGER
VILLAGE MANAGER

STEPHEN HELFMAN
VILLAGE ATTORNEY

MARILANE LIMA
VILLAGE CLERK

Mayor Daniel Dietch
Town of Surfside
9293 Harding Avenue
Surfside, FL 33154

Dear Mayor Dietch:

Congratulation to the Town of Surfside on its 75th Anniversary. The Village of Indian Creek would like to congratulate not only the Town but all the 5,838 citizens who will be celebrating this important milestone in the Town's history.

The Town combines a tranquil, attractive, residential neighborhood with a traditional "home town" atmosphere since its creation in 1935. You should feel proud of your past, and we wish you the very best in the future.

Very truly yours,



Bernard Klepach
Mayor



MATT HERRERA BOWER
MAYOR

CITY OF MIAMI BEACH

1700 CONVENTION CENTER DRIVE
MIAMI BEACH, FLORIDA 33139

April 28, 2010

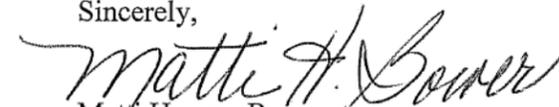
To the Town of Surfside:

It's hard to believe that this year marks the 95th year of Miami Beach and the 75th year of Surfside as cities. For 75 years, we have been close neighbors and friends.

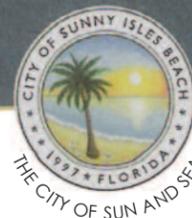
The Town of Surfside has always been a charming place, full of engaged residents willing to fight to keep it the way they like it. The character of the community has therefore remained of high quality.

We in Miami Beach could not ask for a better northern gateway to our city. We wish the residents, and newly elected commission, led by Mayor Daniel Dietch, much success in continuing this long and grand tradition for many more years.

Sincerely,



Matti Herrera Bower
Mayor



City Commission

Norman S. Edelcup
Mayor

Lewis J. Thaler
Vice Mayor

Roslyn Brezin
Commissioner

Gerry Goodman
Commissioner

George "Bud" Scholl
Commissioner

Rick Conner
City Manager

Hans Ottinot
City Attorney

Jane A. Hines
City Clerk

April 20, 2010

Mayor Daniel Dietch
Town of Surfside
9293 Harding Avenue
Surfside, FL 33154

Re: 75th Anniversary of the Town of Surfside

Dear Mayor Dietch:

The City of Sunny Isles Beach wishes to recognize the Town of Surfside on this very special occasion of its 75th Anniversary, having been established in 1935. Surfside is a small town of 5,789 residents but with an enormous sense of community, commitment, and dedication.

The City of Sunny Isles Beach is proud of its neighbor, and congratulates the Town of Surfside upon its 75th Anniversary!

Sincerely,

Mayor Norman S. Edelcup

cc: Sunny Isles Beach City Commission
Joe Graubart, Town of Surfside Vice Mayor
Michael Karukin, Town of Surfside Commissioner
Edward Kopelman, Town of Surfside Commissioner
Marta Olchyk, Town of Surfside Commissioner

Ltr Town of Surfside 75 Anniversary Congratulations

Endnotes

1. Adapted in large part from Seth H. Bramson's 33154: The Story of Bal Harbour, Bay Harbor Islands, Indian Creek Village & Surfside. Charleston: The History Press, 2008. Mr. Bramson also contributed to this publication by generously sharing his extensive knowledge and archival material.
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