

# It Happens on **HARDING AVE**

## New Surfside App For Your Phone or Mobile Device

Last month the Tourist Board approved moving forward with a free Surfside App – pending Town Commission final approval on September 9, 2014.

The project will be underwritten by ProSport Entertainment and Above/Below Charter Mobile. The monthly maintenance and licensing fees will be paid for by the Resort Tax fund (not ad valorem/resident taxes).

This app is a comprehensive mobile tool and resource for visitors and residents alike. It will help in planning a vacation, providing information on Town activities or events and announcing offers from Surfside businesses.

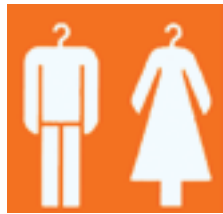


It will assist our hotel guests and patrons of our downtown by allowing them to prepare in advance for an unforgettable experience. Users can receive information and stay up-to-date on a variety of Surfside happenings.

The easy and flexible sign-up process allows users to login with their Facebook, Twitter or email account. Once in, the app becomes the perfect social platform where users can check-in via the innovative location-based features. Also, users share with other users their status, Facebook likes, tweets, photos, videos, comments and content without ever leaving their Surfside Mobile App. Surfside will have the ability to livestream an event to be shared around the world. Formatted for Apple, Android and HTML5 (BlackBerry, etc.), the app is being developed and tested and should be launched later this year.



## Visit Surfside's "Garment District"



Many residents may not know that Surfside's Business District has its very own thriving "Garment District." Harding Avenue has both elegance and style with some of the most sought-after couture by international celebrity designers.

Within two blocks, there's an extensive selection of designer boutiques and fabric stores, as well as tailors and seamstresses, that can satisfy your fashionista appetite. Let them create a unique ensemble for that special occasion.

### Clothing Stores

Condotti Men's Clothing  
9486 Harding Avenue  
305-861-1495  
www.condottistore.com

Lace Star Fabrics  
9593 Harding Avenue  
305-868-5550  
www.lacestar.com

Paloma Evening Dresses  
9538 Harding Avenue  
305-763-8099  
www.palomadresses.com

Couture Bridal & Formals  
9545 Harding Avenue  
305-864-6270  
www.couturebridalmiami.com

Le Beau Maroc  
9507 Harding Avenue  
305-763-8847  
www.lebeaumaroc.com

Samy Gicherman Couture  
9553 Harding Avenue # 202  
(305) 476-8755  
www.samy-gicherman.com

### Seamstresses & Tailors

Lupe's Alterations  
9532 Harding Avenue # 101  
305-866-5873

Rod's Cleaners  
9463 Harding Avenue  
305-866-3029

Penny's Alterations  
9532 Harding Avenue #104  
305-865-1321

Seaview Cleaners & Tailors  
262-95th Street  
305-865-9623

Verdile's/Mario The Tailor  
9520 Harding Avenue, 2nd floor  
305-864-2543

Surf-Bal-Bay Cleaners  
9421 Harding Avenue  
305-866-0093

## Grand Beach Offers Discounts to Surfside Residents



The Grand Beach Hotel is offering Surfside residents a "Locals Discount" of 10 % off food and beverages upon presentation of a valid driver's license showing a current

address in Surfside. Locals are encouraged to post a photo on social networks and tag the hotel whenever

they get the discount.

Related room rate discounts are **not limited** to residents.

These include: Book three consecutive nights at regular rates and receive the third night free and, on select dates through September, book a luxurious two bedroom suite and save 25%. Rates are subject to 11% tax. Details on specials and packages are listed on these two links:

[www.grandbeachhotelsurfside.com/special-packages](http://www.grandbeachhotelsurfside.com/special-packages)  
[www.grandbeachhotelsurfside.reztrip.com/offers](http://www.grandbeachhotelsurfside.reztrip.com/offers)