

Surfside is Simply Everywhere

Through the efforts of the Tourist Bureau, the Town has recently seen a flurry of favorable coverage in the media:



Indulge Magazine February/March 2015 Issue

In this glowing article on Surfside, long time resident Belkys Nerey is interviewed by Miami Herald writer Lydia Martin. The WSVN news anchor and a television celebrity gives a glowing review of her beloved hometown. She mentions some of her favorite places: the new Grand Beach Hotel, eating at Josh's Deli, the Greek Place and Flanigans and shopping at Le Beau Maroc and Scarlet Letter. But most of her praise went to the uncrowded beach and wonderful neighborhoods of Surfside: "they feel safe and far away from the big city." Go to www.bluetoad.com/publication/?i=245980#%22issue_id%22:245980,%22page%22:84



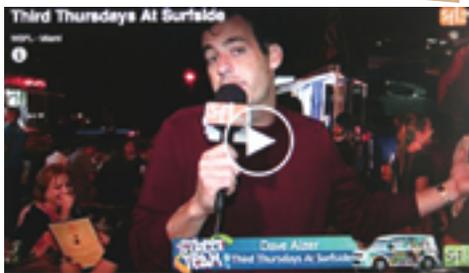
Welcome Magazine

Surfside scored the cover of a recent edition of Welcome Magazine – a publication distributed to thousands of visitors vacationing in South Florida and to all area hotel concierges.



SFL-CW TV Coverage of Third Thursdays

Local reporter David Aizer tried out his salsa moves and sampled the Surflicious Food Trucks at January's Third Thursday event. Go to sflcw.com/2015/01/29/



Reporter Dave Aizer covers the January 3rd Thursday.



3rd Thursday Kicks Off Chinese New Year

Surfside celebrated the Chinese New Year at February's 3rd Thursday, the Town's free community block party. This stop for the season's trip around the world was Asia, just in time to begin the Year of the Sheep. The night was filled with live music and extra special performances from Ninja Break Dancers and traditional Lion Dance Performers. Attendees enjoyed Asian-inspired décor and the variety of food trucks serving amazing meals and desserts.

Surfside Circle Members enjoyed access to the exclusive VIP area in the center of the event and received their very own 3rd Thursdays chopsticks and #SimplySurfside take-out box filled with fortune cookies. In the VIP area, Boba Station served complimentary Boba tea, a favorite treat in Asian culture, while others got Asian inspired make-up from professional make-up artists. To register to become a Surfside Circle Member and get VIP access at future events visit www.visitsurfsidefl.com/surfsidecircle

The next 3rd Thursdays event will take place on March 19 from 7– 9 p.m. on 95th Street in between Collins and Harding Avenues. We will celebrate Bollywood Meets Surfside, an Indian-inspired theme. Join us for another amazing night of food, music, dancing and more! Check out our videos and press from the event at: www.visitsurfsidefl.com/thirdthursdays

Grand Beach Hotel Surfside Hiring

The Grand Beach Hotel Surfside is looking for great employees to join their team! For more information visit www.grandbeachhotelsurfside.com/employment

Town Key Marks 33 Years in Surfside for Tailor Mario Vita



(L-R) Vice Mayor Eli Tourgeman, Mario Vita and his wife, Angie; Commissioner Marta Olchyk and Mayor Daniel Dietch.

As one of the Town's longest operating businesses, Mario Vita of Verdile's Tailor has specialized in keeping his customers looking sharp. At the February 10 Commission meeting, he received a Surfside Town Key for his longevity and excellent service provided to thousands of customers. Just a few of the notable clients who have visited Mario's shop at 9520 Harding Avenue include Julio Iglesias, Don Shula, the Aronson family, and many famous athletes and entertainers.