

Warm & Inviting at January Third Thursday



CODE COMPLIANCE CORNER Political Campaign Signs

Residents and visitors warmed up at a chilly Third Thursday on January 18. The evening included live music, photo booth, fresh flowers, games and crafts for the children, refreshments, food trucks and plenty of places for families and friends to relax.

FEBRUARY THIRD THURSDAY
Rock your favorite sporty attire from the 1980s or up to today on February 15. All ages are invited to fun fitness activities.



The Town of Surfside regulates the use of political campaign signs under our Zoning Codes, Section 90-74, Temporary Signs. Political campaign signs may be displayed in both the residential and business districts.

Political campaign signs may not be erected or displayed more than 90 days prior to the subject election date or ballot vote, and all signs must be removed no later than seven (7) days after the subject election or ballot date. In the case where a candidate is a participant in a run-off election, the candidate's political campaign signs may be displayed until such time as the run-off election is concluded.

Political campaign signs must be professionally lettered, and may not be lighted or illuminated in any manner. Political campaign signs may be not affixed or attached in any manner to the surface of any public street, public right-of-way, easement, sidewalk, curb, street pole, or any other public property or public place. Any campaign sign so affixed or attached to any public property will be removed and destroyed by the Town without prior notice to the political campaign.

For residential and business districts, the maximum sign size is three (3) square feet. For in-ground signs, the maximum sign height including support frame is 42 inches from the ground to the top of the sign. In residential districts, only one political campaign sign is permitted per street frontage. Signs may not obstruct roadway visibility. Total signage, including political signs, placed in a window in the business district may not exceed 20% of the window.

Prior to posting any political campaign sign, the political candidate must first obtain the permission of the property owner to post a political sign where the sign is to be placed. Signs placed on private property without the consent of the property owner may be removed and destroyed. Signs may not be placed on vacant lots or vacant properties without the expressed consent of the property owner. At this time, the Town of Surfside does not require a political campaign sign bond.

If you have any questions concerning political campaign signs, then please contact the Town of Surfside, Code Compliance Division, at (305) 861-4863.

Surfside's First Quarter Tourism Marketing Results

At the completion of the 2017-18 Fiscal Year first quarter, the Tourism Bureau is pleased to share marketing actions and subsequent results. In total, 18 articles were posted to our blog at VisitSurfsidefl.com, 75 social media posts, five electronic newsletters were sent, 40 press articles were published about Surfside, as well as our print advertising in *Indulge* Magazine's December edition, Greater Miami Visitors and Convention Bureau Visitors Guide and Vacation Planner and a targeted pay-per-click campaign. Combining all of these initiatives more than 66 million impressions were made in these three months, targeting local, national and international visitors. We also completed an updated 2018 Visitors Guide which is now available in addition to the outdoor banners in the Downtown District for the holidays. Moving forward, we will continue to present Surfside as Miami's Uptown Beachtown and wellness destination to the world.