RESOLUTION NO. 2019-256

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, RE-ESTABLISHING THE DOWNTOWN VISION ADVISORY **COMMITTEE;** ADOPTING **COMMITTEE'S** CHARTER THE AND ORGANIZATIONAL STRUCTURE; PROVIDING FOR **AUTHORIZATION:** AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, Harding Avenue between 96th and 94th Streets is considered to be the Town of Surfside's (the "Town") Downtown District (the "Downtown"); and

WHEREAS, the Town Commission wishes for Downtown to be a central point of interest

for residents and visitors that serves as the social, cultural, and economic center of the Town; and

WHEREAS, on January 18, 2011, the Town Commission established a Downtown Vision

Advisory Committee, which has not met in several years; and

WHEREAS, the Town Commission desires to re-establish the Downtown Vision Advisory Committee (the "Committee") to identify, study, review and recommend policies, programs and initiatives for improvements to the Downtown, as further detailed in the Committee Charter attached hereto as Exhibit "A"; and

WHEREAS, the Town Commission finds that this Resolution is in the best interest and welfare of the residents of the Town.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, AS FOLLOWS:

Section 1. <u>Recitals.</u> That each of the above-stated recitals are hereby adopted, confirmed, and incorporated herein.

Section 2. <u>Re-Establishing Downtown Vision Advisory Committee.</u> That the Town Commission re-establishes the Downtown Vision Advisory Committee as a continuing committee

1

that will serve in an advisory capacity to the Town Manager to identify and recommend improvements to the Downtown in an effort to enhance and preserve characteristics that attract patronage and encourage business retention and economic development. The Committee shall comply with Section 2-204 of the Town Code and shall be subject to Florida's Government-in-the Sunshine and Public Records Laws, as well as the State of Florida, Miami-Dade County, and Town of Surfside Codes of Ethics.

Section 3. <u>Committee Charter; Organization.</u> The Town Commission hereby approves and adopts the Committee's Charter, attached hereto as Exhibit "A." The Committee shall identify, study, review and recommend policies, programs and initiatives to the Town Manager for improvements to the Downtown.

Section 4. Implementation. That the Town Clerk and Town Manager and/or his designee are directed to take any and all action as may be required to implement the purpose of this Resolution.

Section 5. Effective Date. This Resolution shall take effect immediately upon its adoption.

PASSED AND ADOPTED on this 8th day of January, 2019. Motion By: <u>VICE MAYOY GI ELCHINSKY</u> Second By: <u>COMMISSIONER KAYUKIN</u>

FINAL VOTE ON ADOPTION:

Commissioner Barry Cohen Commissioner Michael Karukin Commissioner Tina Paul Vice Mayor Daniel Gielchinsky Mayor Daniel Dietch Alosent Yes Yes Yes Yes

Daniel Dietch, Mayor

Attest: Sandra Novoa, MMC Town Clerk

Approved as to Form and Legal Sufficiency:

Weiss Serota Helfman Cole & Bierman, P.L. Town Attorney

EXHIBIT "A"

Downtown Vision Advisory Committee Charter

The Town of Surfside's (the "Town") Downtown Vision Advisory Committee ("Committee") Charter establishes the objectives, goals and purposes of the Committee as an advisory committee to the Town Manager, and the organizational structure of the Committee.

A. Purpose: The purpose of the Committee is to help further establish the area along Harding Avenue between 96th and 94th Streets as a downtown district (the "Downtown") that is a point of interest for both residents and visitors and highlight the area as the social, cultural and economic center of the Town.

B. Objective and Goals: To identify and recommend to the Town Manager improvements to the Downtown. Improvements should enhance the "sense of place" by preserving characteristics that attract the patronage of residents and visitors, while encouraging business retention and economic development. The Committee's goals are to:

- 1. Strengthen Downtown as the Town's social, cultural and economic center;
- 2. Create a more pedestrian friendly Downtown with mixed-use commercial buildings;
- 3. Explore and recommend innovative parking solutions;
- 4. Enhance the unique look and identity of the Town's Downtown;
- 5. Examine alternative opportunities, such as alleyways;
- 6. Collaborate with neighboring municipalities on joint initiatives and opportunities;
- 7. Retain and attract businesses; and
- 8. Foster engagement with Downtown property owners and business owners/operators.

C. Composition, Appointment, and Qualifications: The Committee shall consist of seven (7) voting members. In addition, a member of the Town Commission and a member of the Tourist Board shall serve as two (2) non-voting liaison members. Town residents will receive preference for appointment as members of the Committee.

The voting members shall be comprised of the following:

- 2 members who own property within the Town's Downtown
- 2 members who own and/or operate businesses within the Town's Downtown
- 2 Town residents : 1 from a multi-family dwelling and 1 from a single-family dwelling
- 1 member who owns, operates, or is employed in a senior managerial position by a hotel located within the Town

D. Appointments: Members shall be appointed as follows:

- 1. The Town Commission shall by majority vote appoint the 7 members proposed by the Town Manager.
- 2. The liaison member from the Town Commission shall be appointed by the Mayor in accordance with Town Code Section 2-204 Rule 5.02.
- 3. The liaison member from the Tourist Board shall be appointed by the Tourist Board and confirmed by the Town Commission.

EXHIBIT "A"

E. Organization: The Committee shall meet a minimum of once per quarter and provide their recommendations to the Town Manager. Reports to the Town Commission will be through the Town Commission liaison and through proposed initiatives, via Town Commission meeting agendas. The minutes of each meeting will be included in the Town Commission's meeting agendas.

The Committee Chair shall have the ability to call additional meetings upon an affirmative majority vote of the members.

The Committee shall comply with Section 2-204 of the Town Code and shall be subject to Florida's Government-in-the-Sunshine and Public Records Laws and the State of Florida, Miami-Dade County and Town of Surfside Code of Ethics.