

TOWN OF SURFSIDE



GAZETTE

Town Manager's Message

FY 14/15 Budget

The Town Commission will hold two public hearings on the proposed budget in September (Tuesday, September 9 at 6:30 p.m.; and Tuesday September 23 at 6:30 p.m.).

Of particular interest in any municipal budget is the proposed millage rate. Property owners will receive a notice of proposed taxes in late August from the Property Appraiser's Office. The Town's proposed millage rate on the notice for FY 14/15 is 5.2 mills which is the same millage rate for FY 13/14.

Following three meetings on the proposed budget, the Commission has agreed to lower the millage rate to 5.108 mills. This millage rate (5.108) is the approximate millage rate that is tax neutral for residents. In other words, for properties that has been homesteaded for each of the past two years, the bottom line tax amount for Surfside residents will be approximately the same in 2014 as it was in 2013.

On a final note, this marks the 4th consecutive year that the Town Commission will reduce the property tax rate. Next month's Gazette will provide specific highlights of the FY 14/15 budget.

Town Manager Transition

On June 24th, the Town Commission accepted my resignation as manager. I will serve in my position until a replacement is hired.

Currently, the recruitment process is underway. A key date is Wednesday, August 13. This is the day that the Commission will interview applicants. A community meeting with the manager candidates will be held prior to

– Continued on P. 4

Alfred Cooper Named Employee of the Quarter



Continuing his 29 years of dedicated and outstanding service to Surfside, Solid Waste Supervisor Alfred Cooper was named the Employee of the Quarter. (L-R) Vice Mayor Eli Tourgeman, Alfred Cooper, Mayor Daniel Dietch and Pulic Works Director Joseph Kroll.

AUGUST 2014

The Competition

Last month's article focused on a well-rounded, industry proven tourism marketing strategy. How does Surfside compare to the competition in this regard?

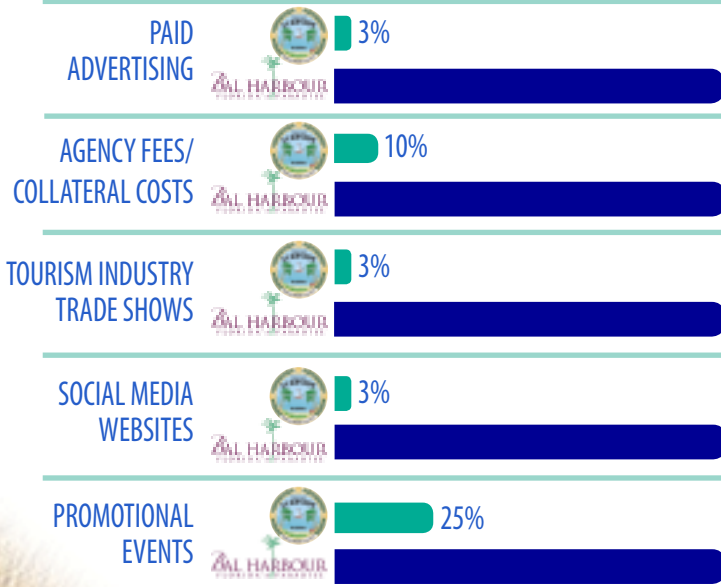


While an argument can be made that competition is on a global scale with all destinations vying for the tourism dollar, let's look closer to home. It is not a stretch of the imagination to compare Surfside with Bal Harbour.

While our individual charms are unique from each other, there are many similarities including sharing the same sized ideal beachfront location. Both municipalities also collect Resort Tax (4% on rooms and 2% on food and beverage) and must allocate the funding for clearly defined statutory purposes that include tourism marketing.

Other similarities? Bal Harbour has three major hotels, Surfside will soon have three of its own. And while Surfside's downtown district is a different experience than the Bal Harbour Shops, it continues to grow as an appealing and desirable destination for shopping and its popular "restaurant row." Where the two municipalities differ is the scale of their tourism marketing. The Five Year Tourism Strategic Plan identified a path forward to compete and hold its own with its neighbors.

While Bal Harbour has a greater Resort Tax Fund to market itself, Surfside's fund is growing. The debate on where Surfside should utilize its allocated tourism marketing dollars will ultimately be decided by the Tourist Board. The chart below is a comparison of the total Surfside spends on tourism marketing compared to the total expenditures of Bal Harbour.



Welcome To New Businesses Veterinary Wellness Center of Surfside

Veterinary Wellness Center of Surfside, 9530 Harding Avenue, is a full service veterinary clinic and pet retail



center planning to open its doors in August 2014. The clinic will deliver innovative veterinary medical care with a personalized, family oriented approach from Surfside resident Dr. David Carmona.

Dr. Carmona's love and commitment to the community that he has proudly called home for the last 25 years was the main drive

for bringing his expertise to Surfside and the surrounding communities. For information, visit surfsideflvet.com

Moroccan Fashions at Le Beau Maroc



Le Beau Maroc means *Beautiful Morocco* in French and it is the name to the newest women's fashion boutique in the Surfside Business District, opening at 9507 Harding Avenue.

The owner is Asmaa Benkirane and she has designed the boutique to be a treasure chest for stylish women who desire to beautify themselves with the latest accessories and couture fashion from Morocco's most celebrated designers. For information, visit www.lebeaumaroc.com

Texas Style Barbecue at The Backyard

The Backyard, opening soon at 9460 Harding, is the newest restaurant creation served up by Offy Shifman of Kosherica Cruises and Baruch Sandhaus of The RARE Group. Enjoy its rustic theme and tender cuts of slow smoked meats accompanied by an array of fun Texas style side dishes and salads. Whet your whistle with the unique variety of beer and wine while the guests



cheer their favorite sports teams on the big screen televisions. The Backyard will be an ideal evening out with the boys or girls, a family outing or a romantic rendezvous for couples. No jacket required!

Ruth K. Broad Bay Harbor K-8 Center Earns A+ Rating for 15th Year in a Row

The results are in! Once again, the Ruth K. Broad Bobcats are roaring over their 15th consecutive year as an A+ school. The renown K-8 school continues its tradition of academic excellence: ranked 57th in Florida and second in Miami-Dade among all traditional elementary, middle, and K-8 Centers.

Congratulations for all the efforts and hard work from the students, teachers, staff, parents and principal Maria Rodriguez to achieve such consistent excellence.

Attention students and parents: Supply lists and summer packets are available at the school website: rkbby-harbor.dadeschools.net. Summer packets are mandatory and must be turned in the first day of school.

IMPORTANT AUGUST SCHOOL DATES

- **Friday Aug. 15:** PK and Kindergarten Orientation, 9 a.m. in elementary cafeteria. At 1 pm, grades 1-5 meet and greet, also in elementary cafeteria. Grades 6-8 meet and greet on the same day at 1 p.m. in the middle school cafeteria.
- **Monday, August 18:** First day of school (PK-1 at grade at 8:20 a.m. and grades 2-8 at 8:35 a.m.)
- **Thursday, August 21:** PTA/RKBBH K-8 Welcome Back Parent Breakfast at 8:45 a.m.

A huge thanks to the Shepard Broad Foundation for their continued support of Ruth K. Broad Bay Harbor K-8 Center. Our students have been privileged to participate in a plethora of programs that have been made possible through the philanthropy and love of the Shepard Broad Foundation.

Help Keep Your Sidewalks Clean

CODE COMPLIANCE CORNER



Residents and business owners can help in keeping the Town's sidewalks clean. Patrons of the downtown business district can help by ensuring that trash and garbage are placed into one of the many garbage cans that are available in the district. Children should also be encouraged to participate, and

we all should take care that chewing gum, in particular, is properly disposed of. Business owners, especially restaurants and sidewalk cafés should also sweep and clean the sidewalks adjacent to their storefronts on a regular basis. After sweeping, a good scrubbing with a mix of water and a biodegradable and environmentally friendly detergent, followed by a thorough rinsing with clean water will help maintain our sidewalks.

TOWN CALENDAR

AUGUST 2014

- Mon 4 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 4 Tourist Board Meeting, 6 pm, Town Hall
- Tue 5 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Mon 11 Personal Safety Seminar, Town Hall, 6 pm
- Tue 12 Regular Town Commission, 7 pm, Town Hall
- Wed 13 Community Meeting - Town Manager recruitment, 9:15 am
- Wed 13 Special Meeting - Town Manager selection, 4:15 pm
- Mon 18 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Tue 19 Pension Board Meeting, 2 pm
- Tue 19 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Thur 21 Parks & Recreation Committee, 7 pm
- Wed 27 Bike With The Chief, Leaves from Town Hall at 5 pm
- Thur 28 Planning & Zoning Board, 7 pm
- Fri 29 Coffee With The Cops, Starbucks on Harding Ave, 10 am

SEPTEMBER 2014

- Mon 1 Town offices closed for Labor Day holiday
- Tue 2 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Mon 8 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 8 Tourist Board Meeting, 6 pm, Town Hall
- Tue 9 First Budget Hearing, 6:30, Town Hall
- Tue 9 Regular Town Commission, 7 pm, Town Hall
- TBA Parks & Recreation Committee, 7 pm
- Tue 16 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Mon 22 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Tue 23 Second Budget Hearing, 6:30, Town Hall
- Wed 24 Bike With The Chief, Leaves from Town Hall at 5 pm
- Thur 25 Planning & Zoning Board, 7 pm
- Fri 29 Coffee With The Cops, Starbucks on Harding Ave, 10 am
- Tue 30 Endlessly Organic Produce, 3 -5 pm, Town Hall

Charter Questions to be on Nov. 4 Ballot

The voters of the Town of Surfside will be presented with seven Town ballot questions as part of the November 4, 2014 Election ballot.

The subject matters of the special ballot measures concern the following Charter amendments: Qualifications for Office; Vacancy on Commission; Vacancy in Candidacy; Canvassing Board; Qualifying for Elected Office; Establishing Elected Officials' Staggered Terms and Increasing Town Commissioners' Terms from Two Years to Four Years; and Runoff Election.

Note that residents will receive a Voter's Guide with the complete language of each ballot question. The Voter Guide will be distributed before the November 4 election. Look for details in the September Gazette and on the Town website.

Jake Rubin Awarded Scholarship to U.S. Space & Rocket Center

Eleven-year-old Surfsider Jake Rubin is a young man on the go.

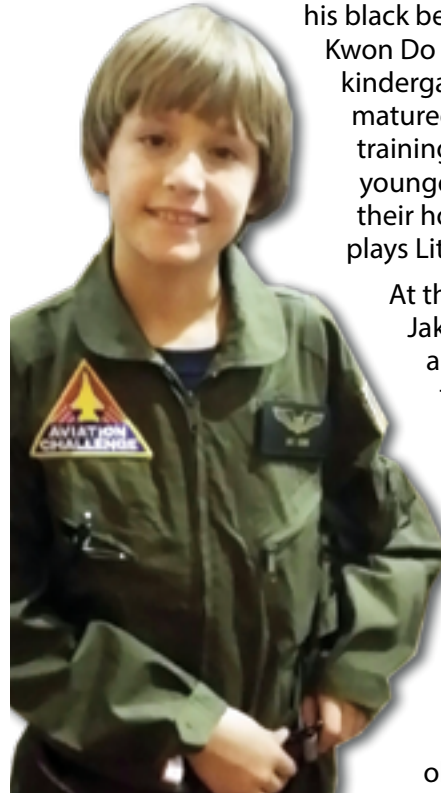
In between a traditional three-week summer camp in North Carolina and the family vacation, he is squeezing in a trip to the U.S. Space and Rocket Center in Huntsville, Alabama. There he will be attending the Center's Robotics Camp after receiving a prestigious full-tuition scholarship to work with other students to design and build their own rockets and compete in underwater missions.

The competition for the scholarships is intense. Jake had to submit an application with a detailed description of a science experiment, an essay, a design of a mission patch and three letters of recommendation. Space Camp programs have been helping to prepare the next generation of scientists, engineers and mathematicians for more than 30 years through an internationally-known program.

In August, Jake will be entering sixth grade at Ruth K. Broad Bay Harbor K-8 Center, where he is an honor student. In his essay, Jake mentioned his leadership skills, which he has honed through five years as a Cub Scout and earning a black belt in Tae Kwon Do earlier this year.

In scouting, Jake leads Pack 320 during the presentation of flags at the Town's Memorial Day and Veterans Day ceremony. This year Jake will be one of only two scouts who will complete the Webelos II program with the highest honor a cub scout can achieve, the Arrow of Light. This takes two years to accomplish and will cross over as Jake moves on to be a Boy Scout later this year.

Jake also has worked diligently for five years to receive



his black belt, starting in Tae Kwon Do when he was in kindergarten. As he has matured, Jake had led the training class and helped younger students with their homework. Jake also plays Little League baseball.

At the Robotics Camp, Jake is excited to learn about the advanced technology. "I will be working on a project with other kids. It will be fun and educational."

Jake was born and raised in Surfside by parents Alan and Maria Rubin. His older sister, Deanna, is studying chemistry at the University of Maryland.

His father, Alan, is a former Surfside Commissioner and Vice Mayor, serving multiple terms in the 1990s.

What does Jake think of his hometown? He designed a mission badge as part of his application and used blue and brown to represent the sand and ocean of Surfside, Florida "where I am growing up."

Congratulations to Jake on his achievement – he's already riding a rocket to future success.

Town Manager's Message – from Page 1

the actual interviews. From 9:15 to 10:15 am, the public will have an opportunity to meet and ask questions of the applicants. Following this meeting, day long interviews will be conducted culminating in a 4:15 pm special meeting where it is anticipated that a new Town Manager will be selected.

Sand Project Community Monitoring Committee

On July 21, the Committee held its third meeting and voted to recommend taking the necessary actions to investigate and facilitate removal or relocation of the transferred sand and to coordinate this process in accordance with FDEP guidelines. Town staff and involved stakeholders have initiated efforts to attempt to bring this issue to closure. Future meeting schedule of the Committee and meeting packets are available on the Town's website under Town News at www.townofsurfsidefl.gov.

- Michael Crotty, Town Manager

POLICE BEAT

Communications Supervisor Sperbeck Named Civilian of the Month

For her outstanding performance in helping to coordinate a stressful situation in which a man had jumped from a 10-story balcony, Communications Supervisor Susie Sperbeck was recognized as the Civilian of the Month for June.

Supervisor Sperbeck dispatched Sgt. Patrick McKenna to the scene of the incident and he immediately rendered aid to the man who had suffered multiple broken bones and was screaming in the pain. Officers Bryant Luke and Antonio Mesa located the apartment the man had jumped from and then secured it as a possible crime scene.

Susie played a critical role in making proper notifications and relaying critical facts to the command staff as well as dispatching information to the officers, Miami-Dade Communications and Miami-Dade Fire Rescue and Air Rescue. Throughout the event, Supervisor Sperbeck was dispatching routine calls and answering telephone calls from citizens.



Communications Supervisor Susie Sperbeck with Chief David Allen.

Police Summer Camp

Participants of the Surfside Police Camp continue to have fun while learning about law enforcement. At far right, the youngsters get friendly with a dog from the Miami Beach K-9 Unit and at the immediate right is a Crime Scene demonstration with Sharon Plotkin from North Miami Police Department showing how to identify different types of fingerprints.



Dept. of Motor Vehicles to Visit on Monday, Aug. 21

Community Outreach Specialists from the Department of Highway Safety and Motor Vehicles (DMV) will be setting up a mobile DMV at Town Hall on Monday August 21, 2014 from 9:30 a.m. to 2:30 p.m. in the **2nd floor Police Training Room**.

Plan now to get your DMV services here in Surfside. Contact Dina Goldstein (305) 861-4862 and check the identification requirements on the website: www.townofsurfsidefl.gov.



It's the Law: Clean Up After Pooch

Taking your dog out for a walk? Please be kind to your neighbors and Town property by collecting and properly disposing of any waste your pet leaves behind. Pet waste can transmit disease.

Public Works Installs Curb on 95th Street End

The Public Works Department helped to coordinate the re-installation of the bollards and pavers on the east end of 95th Street. The bollards are low poles used to restrict traffic. A new curb was placed to prevent damage to the newly installed and existing concrete bollards. The project was completed in mid-July.



Resident ID Card Renewal Begins October 1

Resident ID cards will be available for renewal commencing on October 1, 2014 for the upcoming fiscal year, October 1, 2014 to September 30, 2015. They will be available at the Community Center during business hours. Note that access to the facility may be denied upon three notifications and failure to renew your Resident ID card.

RENEWAL PROCESS

1. Residents with Current ID cards must bring in their card.
2. If the resident is the owner of the residence they must bring in their driver's license and two of the following: current utility bill, current bank statement, current credit card statement
3. If the resident is a renter they must bring in their driver's license, a copy of the leases that included the dates of rental and people authorized to reside, and one of the following: current utility bill, current bank statement, current credit card statement
4. If the resident is a renter without a valid lease, the owner must fill out the Temporary Community Center Access Form and have it notarized.

Resident ID Cards are limited to one family per address. There will be a \$5 charge for lost, stolen or replacement cards. ID Cards are issued to children 5 years and older and parental proof may be required for ages 5-17.

For more information please contact the Community Center at (305) 866 – 3635 or visit www.townofsurlsidefl.gov

Sea Turtle on the Beach? Follow These Guidelines

If you observe an adult sea turtle or hatchling sea turtle on the beach, please adhere to the following rules and guidelines:

- It is normal for sea turtles to be crawling on the beach on summer nights. DO NOT report normal crawling or nesting (digging or laying eggs) to the Florida Fish and Wildlife Conservation Commission unless the turtle is in a dangerous situation or has wandered off the beach.
- Stay away from crawling or nesting sea turtles. Although the urge to observe closely will be great, please resist. Nesting is a critical stage in the sea turtle's life cycle. Please leave them undisturbed.
- DO REPORT all stranded (dead or injured) turtles to



the Florida Fish and Wildlife Conservation Commission.

- NEVER handle hatchling sea turtles. If you observe hatchlings wandering away from the ocean or on the beach, call: 1-888-404-FWCC or *FWC (Mobile Phone)



Town of Surfside Annual Resident Parking Permit Program

RENEWAL COMMENCING MONDAY, SEPTEMBER 2, 2014

Parking Permits will be available for renewal commencing on September 2, 2014 for the upcoming fiscal year of October 1, 2014 to September 30, 2015. They will be available at Town Hall during business hours between 9:00 AM – 5:00 PM, Monday through Friday.

REGISTRATION PROCESS

1. Residents will be required to complete a Registration Application (on reverse side). The application is on the website, in the August 2014 & September 2014 Gazette and at the Town Hall's Front Office Counter.
2. Residents will be required to provide proof of residency. Examples include, but are not limited to:
 - Property tax bill
 - Utility bill (FPL, Water/Sewer)
 - Property Rental or Lease agreement
 - Current Driver's License with a Surfside address
3. Residents will be required to bring their current year's vehicle registration certificate. The vehicle must be registered in the name of the Surfside resident.
4. The Permit Fee will be \$10.70, sales tax included.
5. There is a maximum of three (3) parking permits per household. The decal will have a permit number printed on it and a space available for the license plate number to be entered by the Customer Service Representative.
6. Residents will be provided with a copy of the Resident Permit Parking Rules:
 - **PARKING PERMITS...**
 - are NOT valid on Harding Avenue (9400 & 9500 blocks)
 - are limited to four (4) hours a day in any location
 - cannot be used for all day or overnight parking
 - are non-transferable and non-refundable
 - will not be issued to rental cars

THE PARKING DECAL SHOULD BE AFFIXED TO THE INSIDE LOWER LEFT CORNER
OF THE DRIVER'S SIDE FRONT WINDSHIELD





Town of Surfside Annual Resident Parking Permit Application FOR VEHICLES REGISTERED TO SURFSIDE RESIDENTS ONLY

Effective October 1, 2014 to September 30, 2015

Name: _____

(Please PRINT Clearly)

Address: _____ Apt. # _____

Home Telephone _____ Cell Phone _____

Maximum of (3) Parking permits per house hold. **Fee \$10.70 per permit**

License Plate: _____ License Plate _____ License Plate # _____

TO THE BEST OF MY KNOWLEDGE THE ABOVE INFORMATION IS CORRECT AND
ACKNOWLEDGE THAT I RESIDE AT THE ADDRESS PROVIDED ABOVE

Signature of Applicant _____

Date _____

FOR OFFICE USE ONLY. PLEASE DO NOT WRITE IN THIS AREA

Permit Numbers issued: (1) _____ (2) _____ (3) _____

RECEIPT NUMBER _____

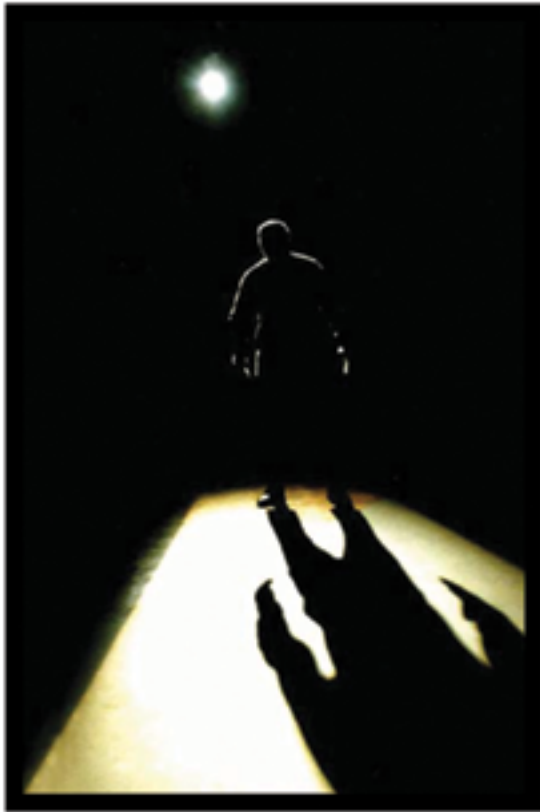
PAID BY: CASH

CHECK #

CREDIT CARD

Date: _____ Issued by: _____

SURVIVAL MINDSET



**It is not about strength...
It is about *training* and
your will to survive.**

**Surfside Police Department
Chief David Allen
invites you to attend**

**SURVIVAL MINDSET
Personal Safety Seminar
Monday, August 11, 2014**

**SURFSIDE POLICE DEPARTMENT
9293 Harding Avenue • Surfside
6:00 to 9:00 PM**

- **Learn to recognize and avoid potentially dangerous situations**
- **Learn practical safety measures designed to help keep you safe**
- **Learn what Sex Offenders do not want you to know**

Presented by:

Major Donna Kinsey (Retired), MPA

President TEC III - Training Enhancement Center
Certified Law Enforcement Trainer

www.trainingenhancementcenter.com

ADVANCED REGISTRATION REQUIRED • CONTACT:

Dina Goldstein, Executive Assistant to the Chief

Office (305) 861-4862 • Email: dgoldstein@townofsurfsidefl.gov



TOWN OF SURFSIDE PARKS AND RECREATION DEPARTMENT

FALL SESSION I 2014

REGISTRATION BEGINS: JULY 28 FOR RESIDENTS, AUG 11 FOR NON-RESIDENTS

WATCH FOR ADDITIONAL FALL PROGRAMS + INQUIRE ABOUT PROGRAMS ALREADY IN PROCESS

CLASS	DAY	DATES & TERM	HOURS	Fee (per person)	Fee Per Class	No class
Gymnastics, age 3-5	Monday	9/8/14-10/20/14	4:30-5:25 p.m.	\$70 residents/\$105 non	\$15 res, \$23 non	
Gymnastics, age 6-12	Monday	9/8/14-10/20/14	5:30-6:25 p.m.	\$70 residents/\$105 non	\$15 res, \$23 non	
Tumbling, age 6-12	Monday	9/8/14-10/20/14	6:30-7:25 p.m.	\$70 residents/\$105 non	\$15 res, \$23 non	
Pre-School ballet, age 3-5	Tuesday	9/2/14-10/21/14	9:30-10:15 a.m.	\$80 residents/\$120 non	\$15 res, \$23 non	
Teen Scene, age 12-18	Tuesday	9/2/14-10/21/14	5:30-6:30 p.m.	FREE	FREE	
Soccer, age 4-5 coed	Tues & Thur	9/30/14-12/11/14	4-5 p.m.	\$140 residents/\$200 non	no drop in	11/11, 11/25, 11/27
Soccer, age 6-8 coed	Tues & Thur	9/30/14-12/11/14	5-6 p.m.	\$140 residents/\$200 non	no drop in	11/11, 11/25, 11/27
Soccer, age 9-13 coed	Tues & Thur	9/30/14-12/11/14	6-7 p.m.	\$140 residents/\$200 non	no drop in	11/11, 11/25, 11/27
Football, age 5-6 coed	Wednesday	9/3/14-10/22/14	3:30-4:30 p.m.	\$80 residents/\$120 non	no drop in	
Football, age 7-10 coed	Wednesday	9/3/14-10/22/14	4:30-5:30 p.m.	\$80 residents/\$120 non	no drop in	
Football, age 11-13 coed	Wednesday	9/3/14-10/22/14	5:30-6:30 p.m.	\$80 residents/\$120 non	no drop in	

ADULT/SENIORS PROGRAMS

CLASS	DAY	DATES	HOURS	Fee (per person)	Fee Per Class	No class
Zumba Gold	Monday	9/8/14-10/20/14	9:15-10:15 a.m.	\$35 Resident/non \$49	\$6 res, \$8 non	
JNL Fitness Fusion	Monday	9/8/14-10/20/14	7:15-8:15 a.m.	\$35 Resident/non \$49	\$6 res, \$8 non	
Senior Bridge Time	Mon & Wed	9/3/14-10/22/14	10 a.m. - 12 p.m.	FREE	FREE	
Alfred Hitchcock Movie Series	Tues	9/2/14-10/21/14	1:30-3:30 p.m.	FREE	FREE	
Senior Trip to Hard Rock Casino	Wed	9/17/14	9 a.m.-4 p.m.	\$13 Residents/\$20 non	Bus leaves at 9 a.m.	
Senior Trip to Actors Playhouse (<i>Murder Ballad</i>)	Wed	10/15/14	12 - 6 p.m.	Bus leaves at 12	\$30 Residents/\$60 non	

Surfside Summer Camp Thrills Kids



PARKS & RECREATION AQUATIC PROGRAMS

CLASS	DAY	DATES	HOURS	Fee (per person)	No class dates
Swim team, age 6-15	Mon & Wed	9/8/14-11/12/14	5:30 -6:30 p.m.	\$133 Resident/non \$199	9/24,10/13
Swim team, age 6-15	Tue & Thur	9/9/14-11/13/14	5:30 -6:30 p.m.	\$133 Resident/non \$199	9/25,11/11
Aqua Zumba	Tuesday	7/22/14-9/9/14	8:45-9:30 a.m.	Active adults Res \$62/non \$118, Senior res \$40/non \$80	
Aqua Zumba	Thursdays	7/24/14-9/11/14	8:45-9:30 a.m.	Active adults Res \$62/non \$118, Senior res \$40/non \$80 Aqua Zumba Drop in fee: \$5 residents/\$10 non	
Learn to Swim, ages 3-5	Tue-Thur	7/22/14-8/6/14	3:45-4:15 p.m.	\$68 Resident/non \$100	
Learn to Swim, ages 6-14	Tue-Thur	7/22/14-8/6/14	4:20-4:50 p.m.	\$68 Resident/non \$100	
Learn to Swim, ages 3-5	Sat & Sun	7/26/14-8/17/14	9:30-10 a.m.	\$68 Resident/non \$100	
Learn to Swim, ages 6-14	Sat & Sun	7/26/14-8/17/14	10:10-10:40 a.m.	\$68 Resident/non \$100	
Learn to Swim, ages 3-5	Tue-Thur	9/2/14-9/17/14	3:45-4:15 p.m.	\$68 Resident/non \$100	
Learn to Swim, ages 6-14	Tue-Thur	9/2/14-9/17/14	4:20-4:50 p.m.	\$68 Resident/non \$100	
Learn to Swim, ages 3-5	Sat & Sun	9/6/14-9/28/14	9:30-10 a.m.	\$68 Resident/non \$100	
Learn to Swim, ages 6-14	Sat & Sun	9/6/14-9/28/14	10:10-10:40 a.m.	\$68 Resident/non \$100	
Aqua Kids Water Fitness	Monday	9/8/14-11/3/14	5:30-6:15 p.m.	\$80 Resident/non \$120	

RED CROSS CLASSES

CLASS	DAY	DATES	HOURS	Fee (per person)
Adult CPR/AED	Saturday	8/16/14	9 am-10:20 am	\$70 per person
Adult First Aid CPR/AED	Saturday	8/16/14	9 am - 10:40 am	\$90 per person
Adult/Pediatric First Aid CPR/AED	Saturday	8/16/14	9 am - 11 am	\$110 per person

UPCOMING EVENTS

Senior Trip to Hard Rock Casino	Wed 9/17/14	9 a.m.-4 p.m.	\$13 Residents/\$20 non
Senior Trip to Actors Playhouse (<i>Murder Ballad</i>)	Wed 10/15/14	12 - 6 p.m. Bus leaves at 12 pm.	\$30 Residents/\$60 non
AARP Driver Safety Course	Wed 10/29/14	10 am - 5 pm	AARP Members \$15/non-Members \$20

AQUATIC CENTER HOURS

AUGUST 18 - SEPTEMBER 2014

Main pool open swim: Mon-Thurs: 9 am - 7 pm; Fri-Sun: 9 am-8 pm	Lap Swimming: Mon & Wed: 6:30-8:30 a.m. (5 lanes)
Sand Dollar Key: Every day 9 am-7 pm	Mon-Fri: 3-5:30 p.m. (limited lanes)
Water Slide: Mon-Thurs: 10 am - 3:30 pm; Fri-Sun: 10 am-6:30 pm	Beach Lifeguard Tower: Every day 9 am - 5 pm

AFTER SCHOOL PROGRAM

The Town of Surfside is excited to introduce our new after school program!

The Parks and Recreation Department is pleased to work with Life Sports Fitness as they incorporate fundamental youth programming for the 2014-2015 school year.

For more information please contact the Surfside Community Center at (305) 866-3635.

Surfside Gets Social (Media) at Business Workshop

More than 20 local entrepreneurs and business owners recently learned the latest strategies for implementing social media marketing to build their brand and attract customers.

Internet marketing consultant Evie Hernandez of XoomIM made a dynamic, interactive presentation on topics such as keeping your business on the top of internet searches, making memorable and engaging posts and the best use of different social media. She touched on the basics of several platforms, including Facebook, Constant Contact, Twitter, Pinterest and Instagram. The attendees were from Surfside and surrounding areas.

The event was held in the Police Department training room and coordinated by the Surfside Tourism Bureau. Soon after the event ended, it was already being discussed on – of course – social media! See *far right*.



Video Streaming Available on Town Website

The Town of Surfside is pleased to announce that live video streaming of certain events is now available to residents.

This function will allow you to watch Town meetings in real time from your computer, tablet or smart phone. Go to www.townofsurfsidefl.gov and click on the "Surfside Live Video Streaming" button on the left.

When there are no live meetings being broadcast, you will see the same content that is being shown on Channel 77.

Take the opportunity to see the next Town Commission Meeting on Tuesday, August 12 at 7 pm.



TOWN OF SURFSIDE MARKETPLACE



*I specialize in Surfside.
Call me if you're interested in
buying, selling or renting property.*

JENNIFER | BRILLIANT

SURFSIDE REALTOR & RESIDENT

305.389.0220

E: Jennifer@BrilliantMiamiRealEstate.com
W: BrilliantMiamiRealEstate.com

Keller Williams Realty
1680 Meridian Ave. Suite 101 | Miami Beach, Florida 33139
each office is independently owned and operated

Michael Setboun, Realtor
Surfside resident, I speak English
French and Spanish



DECORUS REALTY

Website and virtual tour
of your property
Call me or email me
ANYTIME
850-238-2808
michaels@decorusrealty.com
buyrealestateinsurfside.com

Special Discounts to Surfside Residents

Jeffrey Diamond/President
www.diamondremodelers.com

DIAMOND REMODELERS



Dade: (305) 865-9005
Cell: (786) 326-1231
Fax: (305) 865-0934
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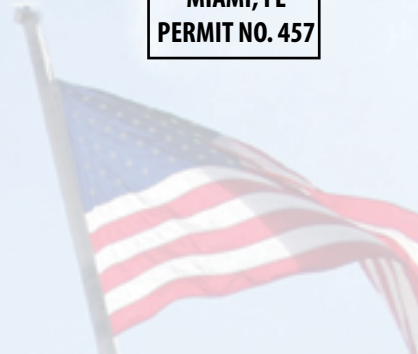
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ADVERTISING IN THE GAZETTE

Reach the residents and businesses of Surfside by advertising in the monthly *Gazette*. For rates, deadlines and more information go to the Town website www.townofsurfsidefl.gov or email dhunziker@townofsurfsidefl.gov.

TOWN MEETINGS ON DVD

A DVD recording of the current monthly Town Commission and Planning & Zoning meetings are available for check out at the Town Hall front desk. For more information, contact the Town Clerk at 305-861-4863 x226.

TOWN COMMISSION

Daniel Dietch, *Mayor*
mayor@townofsurfsidefl.gov
Eli Tourgeman, *Vice Mayor*
etourgeman@townofsurfsidefl.gov
Barry Cohen, *Commissioner*
bcohen@townofsurfsidefl.gov
Michael Karukin, *Commissioner*
mkarukin@townofsurfsidefl.gov
Marta Olchyk, *Commissioner*
molchyk@townofsurfsidefl.gov

TOWN OFFICIALS

Michael Crotty, *Town Manager*
mcrotty@townofsurfsidefl.gov
Linda Miller, *Town Attorney*
lmiller@townofsurfsidefl.gov
David Allen, *Police Chief*
david.allen@townofsurfsidefl.gov
Sandra Novoa, *CMC, Town Clerk*
snovoa@townofsurfsidefl.gov

BUSINESS NUMBERS

Town Hall	(305) 861-4863
Parks & Recreation	(305) 866-3635
Tennis Courts	(305) 866-5176
Tourist Bureau	(305) 864-0722
Police	(305) 861-4862
Fire Rescue	(305) 861-1115
Emergency	911

TOWN WEBSITE

www.townofsurfsidefl.gov