

# IT HAPPENS ON **HARDING AVE**

## Harding Avenue Streetscape Design

At the May 15, 2013 Commission meeting, the Surfside Commission reviewed the Streetscape Design. Staff will be working on specific details in preparation of final approval at the June 11, 2013 Town Commission meeting. Please go to: [www.townofsurfsidefl.gov](http://www.townofsurfsidefl.gov) to review the renderings. Click "Harding Avenue Streetscape Concept Documents - May 2013" under Town News.



*A rendering of Harding Avenue showing a new streetscape with Medjool date palms lining the street.*

## Surfside Considers a Business Improvement District for Downtown

A Business Improvement District (BID) is a public/private partnership in which property and business owners make a collective contribution to enhance the maintenance, development and promotion of their commercial district. Advantages of a BID include:

- Shared goals and aligned efforts among businesses
- A cleaner, safer and more attractive business district
- A steady and reliable funding source for services and programs
- The ability to respond quickly to the changing needs of the business community
- A fund to market special events and sales promotions that will help lower businesses advertising costs, improve sales and decrease commercial vacancy rates

## Parking Permits Limited on Harding Avenue

Residents should note that Resident Parking Permits are **NOT** valid on Harding Avenue (9400 & 9500 blocks) and are limited to four hours a day in any location. Permits cannot be used for all day or overnight parking and are non-transferable and non-refundable. There is a maximum of three (3) parking permits per household. Permits will not be issued to rental cars.

## New Surfside Business

### Tucci Nail Spa

Tucci Nail Spa, at 9448 Harding Avenue, is the newest business in downtown Surfside. Tucci is a unisex nail spa for professional nail and skin care. The owner, Anthony Martucci, comes to Surfside with extensive construction and customer service experience. "As I looked around Miami, I fell in love with Surfside and its surrounding communities," he said.



## Tales of Surfside Turtles Artist Profile



Dania Sierra was born in Cuba and exiled to the U.S. in 1962. She demonstrated an inclination for art at a young age and was a recipient of a Fine Arts scholarship to the University of Miami. Ms. Sierra is a philanthropist and published artist whose work is featured in numerous galleries throughout the world. Her brilliant execution of color and unique design is admired by

collectors and colleagues alike. Sierra Fine Art has been in the graphics art field for more than 25 years. Her goal as a graphic designer is to bridge your product or idea with the consumer and create a visual representation of your message using the most up to date techniques to produce the final result. For more info on Dania Sierra visit [sierrafineart.com](http://sierrafineart.com).

## Tales of Surfside Turtles Supports Conservation

An integral part of the Tales of the Surfside Turtles campaign is to bring awareness to the turtle conservation programs in South Florida. For more information please check out our Visitor's Website and click on the following link: [www.visitsurfsidefl.com/turtle-conservation](http://www.visitsurfsidefl.com/turtle-conservation).

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